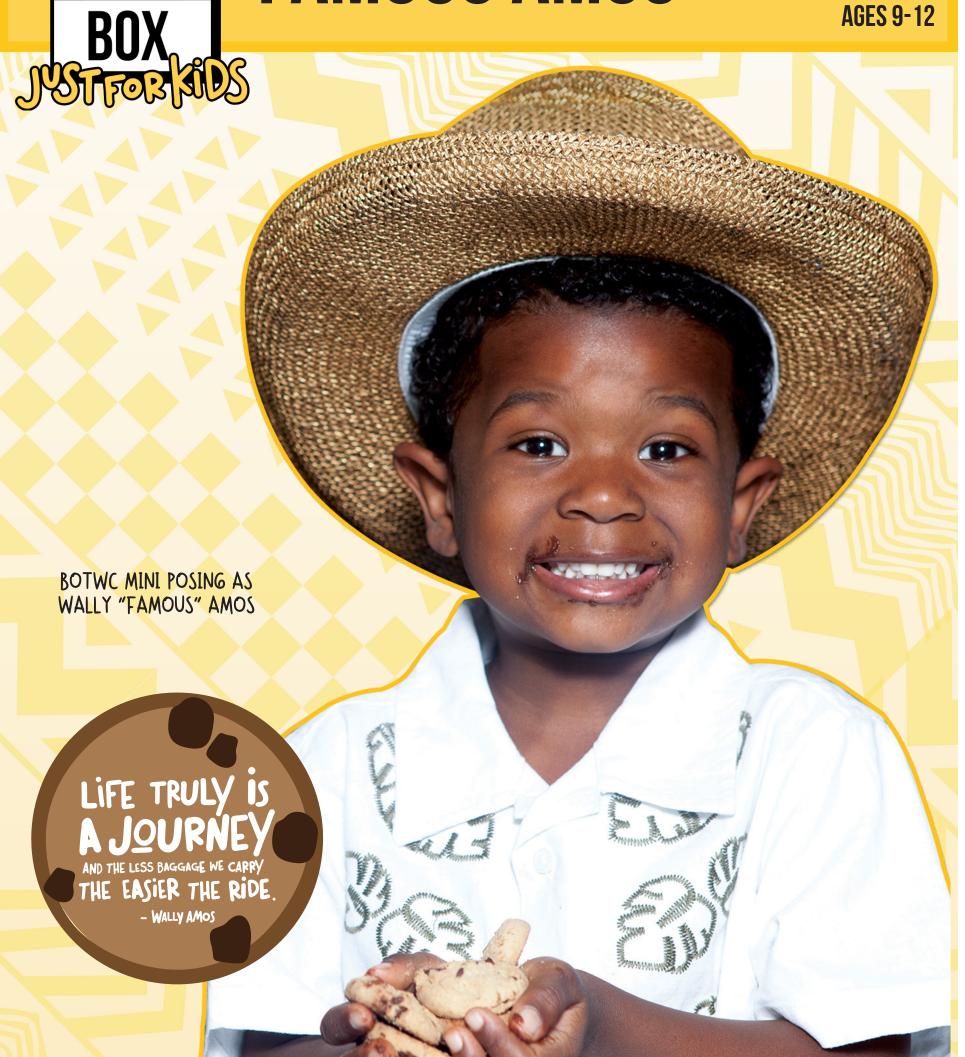
# BECAUSE OF THEM WE CAN

# **BECAUSE OF** FAMOUS AMOS

**AGES 9-12** 



# WHAT ABOUT WALLY?

Below you will read to learn more about Wally "Famous" Amos and his journey to creating some delicious cookies. Read the text below and answer the following questions.



If you have ever eaten cookies you have probably heard of Famous Amos! You can find them in your local gas stations, grocery stores, and even stores like Walmart and Target. Wally Amos is the creator of the delicious Famous Amos treats and became famous himself as a result of this amazing recipe. However, I'm sure you didn't know that he started off making his cookies using a recipe that he received from his aunt. Once he adapted it, the "Famous Amos" cookies were born.

Wally Amos didn't start off as an entrepreneur with his own company. Initially, he dropped out of high school. After that, he joined the military, and eventually, he was able to get his diploma. Before he started his cookie company he worked in a New York department store, and in the mailroom of a company

called William Morris Agency.
He even became the first
Black talent agent in their
history and helped to get a
popular music group signed
and worked with famous
musicians such as Diana
Ross & the Supremes, Marvin

Gaye, Sam Cooke, and Simon & Garfunkel.

After a few years in the music industry, Wally moved to Los Angeles to start his own business but it didn't work out as he had planned. After some struggles and borrowing money from his friends, he started back baking cookies and in 1975 he opened his first store. Because it was so popular in just a couple of months he was able to expand and open more stores. Famous Amos cookies became a **staple** of Hollywood.



# **READ & RESPOND**

achieve it.





Wally had **decades** of success, but in the late 80's he had to sell the company. However, he did not let that stop him. He had some failures along the way, but he was able to create a few other brands of baked goods. One of them is called "Uncle Wally's Muffin Company" and another is called "The Cookie Kahuna". Wally Amos is proof that if you have a dream, you can

1. How did Wally Amos first make history?
2. Why is Wally "Famous" Amos considered an entrepreneur? Use examples and
details from the text?

# **READ & RESPOND**





3. How would you describe Wally Amos's personality?

### **BEST CHOCOLATE CHIP COOKIES**

Prep: 20 minsAdditional: 30 minsServings: 24Cook: 10 minsTotal: 1 hrYield: 4 dozen

### **INGREDIENTS**

1 cup butter, softened2 teaspoons vanilla extract3 cups all-purpose flour1 cup white sugar1 teaspoon baking soda2 cups semisweet chocolate chips1 cup packed brown sugar2 teaspoons hot water1 cup chopped walnuts2 eggs½ teaspoon salt

### **DIRECTIONS**

Step 1: Preheat oven to 350 degrees F (175 degrees C).

**Step 2:** Cream together the butter, white sugar, and brown sugar until smooth. Beat in the eggs one at a time, then stir in the vanilla. Dissolve baking soda in hot water. Add to batter along with salt. Stir in flour, chocolate chips, and nuts. Scoop and drop large spoonfuls of dough onto ungreased pans. Be sure to space them evenly and give them room!

**Step 3:** Bake for about 10 minutes in the preheated oven, or until edges are nicely browned.

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## AN ANVANV GLOSSARY ANVINVANV

Adapted: changed (something) so that it works better or is better suited for a purpose

**Entrepreneur:** a person who starts a business and is willing to risk loss in order to make money

**Initially:** occurring at the beginning of something

Military: soldiers or the Armed Forces (such as the Army, Navy, Marines, and Air Force)

**Diploma:** a document which shows that a person has finished a course of study or has graduated from a school

**Staple:** used, needed, or enjoyed constantly by many people

**Decade:** a period of 10 years



# **CALCULATIONS FOR COOKIES!**

Who doesn't love fresh-baked chocolate chip cookies? You are going to be like Famous Amos and try to make some amazing cookies. But before you get started you need to know your ingredients and how many people you are serving! Review the recipe on the left for how to make chocolate chip cookies and use the recipe to solve some math problems so you can make sure you have enough ingredients!



Use the recipe to the left to solve the questions below. You can draw pictures to help you.

1. The recipe makes  $1\frac{1}{2}$  dozen cookies. If there are 12 cookies in 1 dozen, how many cookies does this recipe make?

2. Sometimes when you make a recipe you need to mix all the dry ingredients. If you mix the baking soda, flour, and salt, how much did you mix together in total?

3. People are loving your cookies so your servings are no longer enough. If you double your servings, how much white sugar would you need to use in your recipe?

4. You want to make 72 cookies. If you have 2 ½ cups of butter, do you have enough for this many cookies? Make sure you explain your answer.



# A ROCKIN' RECIPE

Many families have special recipes just like Wally Amos's aunt. You can either research one online or talk to one of your own family members and adapt one. Now it's your turn to create your own special recipe. Use the steps below and your recipe card to explain the steps for how to create your tasty meal or treat!

Step 1: Find out all the ingredients that are used and how much of each one you will need.

**Step 2:** Find out the answers to each of the following questions and write them on your card.

**Prep Time -** How much time is needed to prepare? This can include how much time to mix things, to cut things up, and everything that happens before it is cooked on top of the stove or in the oven.

Cook Time - How much time does it need to be on the stove or in the oven?

**Total Time -** Add the prep time and cook time together.

**Servings -** What is the total amount or how many people will you be able to feed?

Step 3: Write down each and every step for how to make it. Even be sure to include when to cut up something or what to mix together. Review it several times to make sure you didn't miss a step!

Step 4: Write down any other notes that may be helpful when creating the recipe. For example, you may use cheddar cheese for your recipe but mozzarella cheese may also be good. You can also give ideas about what to eat with your meal or treat!

Step 5: Try your recipe out. Ask an adult if they will help you make your recipe so you can make sure that you have every step and detail!



Step 6: Enjoy!

If you like recipes, you may even consider making a recipe book. It could be a great gift too!

When you mutiple 3/4 by 4 you get 3 so 2 1/2 cups is not enough. (3.) I cup | (4.) No --> The recipe makes 18 cookies to make 72 we need to quadruple everything or multiple by 4. CALCULATION ANSWERS: (1.) 18 | (2.) 3 "These are different units of measure so some may say 2 cups and 1 teaspoon |

# TAKE THE PLEDGE

I WILL HONOR THE SACRIFICES OF MY ANCESTORS.

I WILL BELIEVE I WILL PURSUE MY DREAMS.

I WILL HELP OTHERS ALONG

WALLY AMOS