

**BECAUSE
OF THEM
WE CAN**

BOX

JUST FOR KIDS

BECAUSE OF RUN DMC

AGES 9-12

BOTWC MINIS POSING AS
RUN DMC



RUN DMC RUNNING THE RAP GAME

You will learn about Run DMC, an **influential** rap group, and their contributions to rap and the Black community. The rap below, to the tune of one of Run DMC's very popular songs called "It's Like That", will help you to learn about Run DMC and discover how they made history as rap artists and DJ's. There are two QR codes that you can use. One is for the original song and video, and the other one is to listen to an instrumental version that you can use the lyrics below to rap to.

Run DMC is a group from Queens
They made raps, they made records, they made people scream
Won the first gold rap album with their three man team

It was like that and that's the way it was

Run DMC brought in a whole new sound
Mixing funk with their rhymes, they were breaking it down
I said first hip hop stars, they would take the crown

It was like that and that's the way it was
Huh

Changed the rap style with their **signature** clothes
Snazzy hat, stylish sweats, and some chains made of gold
And tell me who else had over 230 million sold?

It was like that and that's the way it was



First rap group on MTV
First song and first award in 1983
Devastating Mic Controller was the DMC

It was like that and that's the way it was

Huh

So many albums and many accolades
MTV, VH1, and the Rock & Roll Hall of Fame
The world stop when they lost Jam Master Jay



It was like that and that's the way it was



Run DMC "It's Like That" music video



Run DMC "It's Like That" song without words

READ & RESPOND

Read the text below, and then use this and the rap lyrics to answer the questions.

For performers like LL Cool Jay, Beastie Boys, and others, Run DMC paved the way. They were not only a rap group, but they also helped to change the look and sound of rap. Not only did they break records for their albums and become the first rap group to make certain TV appearances and win awards, they also signed an **endorsement** deal with Adidas and started a new rap fashion culture. They also helped rap to become visible to a bigger audience. Although each of the members had their own lives and **recognition**, together as a group they made history. In 2002, Jam Master Jay was killed; the other two members reunited a few times after that. In 2009 they were inducted into the Rock & Roll Hall of Fame, becoming only the second rap group with that honor. Their songs, styles, and influence can still be seen today. Even Jagged Edge's song "Let's Get Married" uses the beat of Run DMC's song.

1. Using the poetry guide at education.com, write an example of each of the elements in the first column that you see in the song. (To challenge yourself you can try to find an example on each element on the page!)

2. Why was Run DMC so important to rap culture?

3. How are rap and poetry similar and different? Use the two texts to help you explain.



MATH RHYME

Read the math rap below and use it to create steps to solve the long division problems on the next page. Use the QR code to watch the full video and help you.

**Nothing can stop you, so just listen up
Divide, multiply, and subtract, bring it on
down and bring it on back**

Use the rap to write out the steps for long division in more detail. Try and use words like divisor and dividend.



Step 1: _____

Step 2: _____

Step 3: _____

Step 4: _____

Step 5: _____



MATH RHYME

Using the steps you wrote down from the long division rap, solve the long division problems below.



1. $9 \overline{)855}$

2. $6 \overline{)528}$

3. $4 \overline{)340}$

4. $9 \overline{)864}$

5. $5 \overline{)495}$

6. $2 \overline{)44}$



GLOSSARY

Influential - having the power to cause changes; having influence

Signature - something (such as a quality or feature) that is closely associated with someone or something

Devastating Mic Controller - Run DMC is the name that the three members of the group used; the DMC came from their name and stood for Devastating Mic Controller

Snazzy - attractive and stylish

Endorsement - the act of publicly saying that you like or use a product or service, in exchange for money

Recognition - special attention or notice, especially by the public, for someone's work or actions

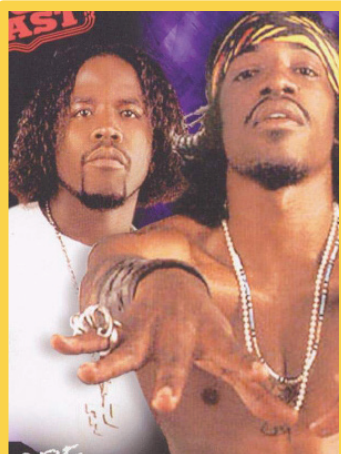
FAVORITE FIRST



There are many people in the Black community who have made history in music. Most genres of music originated from instruments, traditions, and musical tones from different Black cultures. While all of them are not recognized, there are many firsts in music, or Black people who became the first to do something amazing in music. Below you will match the first to the corresponding person, group, or groups of people.



1. RUN DMC



2. OUTKAST



3. SUGAR HILL GANG



4. KURTIS BLOW



5. MC HAMMER

ANSWERS, FAVORITES: (1) Run DMC (b) (2) Outkast (e) (3) Sugarhill Gang (d) (4) Kurtis Blow (c) (5) MC Hammer (a)

A

First Rapper
to have an
album go
diamond

B

**First Rap
Group**
with a
certified
gold album

C

**First
Rapper**
to appear on
national TV
(*Soul Train*)

D

**First Rap
Group**
to have a hip
hop single
on the top
billboards

E

**First Rap
Group**
with a
million
downloads
on iTunes

TAKE THE PLEDGE

I WILL HONOR
THE SACRIFICES OF
MY ANCESTORS.

I WILL BELIEVE
IN ME.

I WILL PURSUE
MY DREAMS.

I WILL HELP
OTHERS ALONG
THE WAY.